
Advantage in Bulgaria 2022/23

Open up a world of opportunity with Advantage, the British Council's trusted loyalty programme. Delivered in collaboration with Cambridge English, Advantage rewards a global community of educators who register candidates for Cambridge English Qualifications at our network of authorised exam centres. Advantage goes above and beyond to offer you expert support helping members, teachers and learners progress along their English exam journey.

1. How do I register candidates with the British Council and join Advantage?

It's easy to start registering your students for Cambridge English Qualifications with the British Council and join Advantage.

	What you do	What we do
1	Contact Elena.Marinova@britishcouncil.bg for more information about offering Cambridge English Qualifications and tell us about your school and your learners' exam needs.	Help you get started with information about our exam dates and locations, support with learning and teaching resources, how to register your students and get exam results.
2	Register your candidates for exams quickly and easily with group registration and pay one collective payment.	Guide you with your students' registration and take care of all the exam administration.
3	Complete your Advantage application online .	Confirm your membership by email from our exams team.
4	Start enjoying your membership benefits right away.	Send you an Advantage welcome pack which includes the marketing materials to promote your membership.
5	Continue to register candidates each year to stay a member.	Send you regular emails about our exam services and exclusive benefits for members.

2. How does Advantage membership work?

We offer four membership levels, and you will qualify for a membership level depending on the number of registrations you make each academic year (September-August). We will contact you at the beginning of each academic year with your membership level and to organise your membership benefits.

New schools and institutions that join Advantage will be offered a membership level according to the number of registrations you first register with us or our first membership level which is designed to help members who are getting started.

Members enjoy exclusive services and benefits, including financial incentives and promotions, more flexible exams services, learner and teacher resources, marketing support and other local offers throughout the year.

As you move up the levels you will enjoy greater benefits as a thank you for continuing to choose the British Council as your exam services partner.

Level	Criteria
Starter	5 - 30 number of candidates per year
Standard	31 - 50 number of candidates per year
Premium	51 - 100 number of candidates per year
Premium Plus	100number of candidates per year

3. What additional benefits are there in Bulgaria?

In addition to our Advantage global offer, in Bulgaria we have included a few extra Advantage benefits to further support you.

Benefit A	Benefit B	Benefit C	Benefit D
Discounts on fees for Cambridge English Qualifications, specific to your membership level and available through your institution's account in our online registration system.	Invitation to our annual Advantage award ceremony. <i>Starter, Standard, Premium, Premium Plus</i>	Your institution's contact details on our website . <i>Starter, Standard, Premium, Premium Plus</i>	Access to the British Council's platform for easy online block exam registrations. <i>Starter, Standard, Premium, Premium Plus</i>

<i>Starter, Standard, Premium, Premium Plus</i>			
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Benefit E	Benefit F	Benefit G
<p>Opportunity to organise presentations for parents and students, delivered by the British Council at your premises.</p> <p><i>Starter, Standard, Premium, Premium Plus</i></p>	<p>Opportunity for a British Council representative to attend one of your certificate ceremonies.</p> <p><i>Starter, Standard, Premium, Premium Plus</i></p>	<p>Opportunity to have exams delivered at your premises (provided you meet British Council and Cambridge Assessment English standards and requirements).</p> <p><i>Starter, Standard, Premium, Premium Plus</i></p>

4. How can I find the exam dates, fees and locations?

We organise exams at our dedicated centres and at carefully selected venues in locations across Bulgaria. We may also be able to organise exams on your premises.

The exams, dates and fees we offer are available in the registration form. Our exam dates are regularly updated, and we may also be able to organise some exams on dates you choose. Please ask us for more information about our flexible exam dates. Как да се свържа с Британски съвет в България?

5. How do I contact the British Council in Bulgaria?

For any questions about registering candidates to take Cambridge English Qualifications with the British Council or the Advantage membership benefits available for you, please contact us. We're here to help. Елена Маринова

Elena.Marinova@britishcouncil.bg

M +359 887 20 30 79

or

Valentina.Kaloyancheva@britishcouncil.bg

If you wish to apply to become an Advantage member, you can simply register online at any time.

www.britishcouncil.bg/en/exam/schools-institutions/advantage-membership

<https://www.britishcouncil.bg/en/exam/schools-institutions/partnership>